



Faith, Community, and Growth:

Innovative Marketing for Catholic Schools

# OPENING PRAYER

Lord, We ask you to bless our Catholic Schools and those who work tirelessly to advance their mission. May our schools be a home for those who seek to grow in openness, faith, love, intellect and commitment to justice.

In your name, we pray.

**Amen.**



**TO CHAMPION THE CATHOLIC CHURCH**

# OSV: TRUSTED PARTNER

- 01.** In our 113th year of serving the Catholic Church with proven financial programs in over 1,800 parishes nationwide.
- 02.** Experienced consultants in Development & Fundraising best practices.
- 03.** Dedicated to ensuring success with a multi-level support team including Senior Account Consultants, Senior Annual Fund Implementers, Program Coordinators, and internal staff.



**TO CHAMPION THE CATHOLIC CHURCH**

# AGENDA

- **Creative Services Overview**
- **Marketing Communications**
- **Content Design – Overview**
- **Digital Marketing**
- **Service Levels**
- **Additional Examples**



TO CHAMPION THE CATHOLIC CHURCH

# CREATIVE SERVICES

## MARKETING COMMUNICATIONS



**STRATEGY**

**MESSAGING**

**REPORTING**

## CONTENT DESIGN



**CUSTOM DESIGN**

**BRAND CREATION**

**VIDEO**

## DIGITAL MARKETING



**SOCIAL MEDIA**

**EMAIL CAMPAIGNS**

**PAID ADVERTISING**

# MARKETING COMMUNICATIONS

DOC

## An overall plan is a must

- What will your timing be?
- What pieces will you use?
- How will we track success?
- Define:
  - Mission
  - Vision
  - Catholic Identity
  - Culture

This year, thanks to the generous donations we received, we were able to assist numerous students in achieving their educational aspirations. Scholarships were granted to gifted individuals who showcased remarkable potential and resolve. These students are now enrolled in prestigious universities, where they are delving into their passions and acquiring valuable knowledge. In addition, we supplied resources such as textbooks, laptops, and mentorship programs to equip them with the necessary tools for success. We are immensely thankful for the support from our community and eagerly anticipate the outstanding accomplishments these students will achieve in the future.



Thank you for your generosity. Your contributions have genuinely transformed the lives of these young scholars, creating opportunities that may not have been feasible otherwise. Together, we are fostering a brighter future, one student at a time.

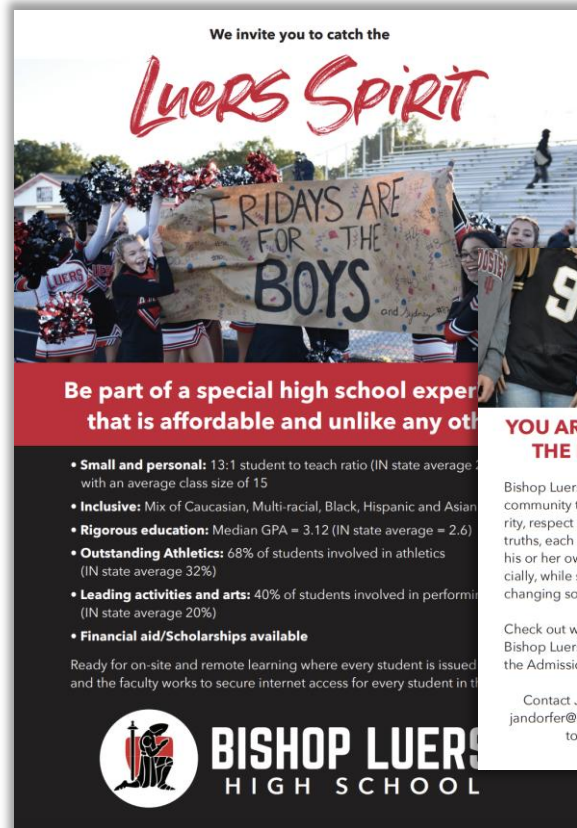
Once again, thank you for being an essential part of this journey. Your kindness and dedication are the driving forces behind our mission, and we are profoundly grateful for your partnership.

# CONTENT DESIGN

Work off past design

Utilize a template

Full custom design



## DIRECT MAIL POSTCARD



TO CHAMPION THE CATHOLIC CHURCH

# CONTENT DESIGN

Your Branding  
Your Message  
Your Colors



## OUR MISSION

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## MAKING A DIFFERENCE

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## STUDENT LIFE



### ACADEMICS

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### EXTRACURRICULAR ACTIVITIES

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### COMMUNITY OUTREACH

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ACHIEVING  
EXCELLENCE  
SCHOOL ANNUAL FUND



TO CHAMPION THE CATHOLIC CHURCH

# CONTENT DESIGN

custom brand solutions  
should highlight your  
mission.

## BRAND CREATION



**NORTHLAND CATHOLIC  
COMMUNITY FOUNDATION**

## BRAND MARK



## LOGO COLORS



HEX #068445  
CMYK 88 / 24 / 97 / 10  
RGB 6 / 132 / 69



HEX #2bb673  
CMYK 75 / 0 / 75 / 0  
RGB 43 / 182 / 115



HEX #5c3122  
CMYK 41 / 75 / 80 / 52  
RGB 92 / 49 / 34

## FONT

**Alverata Informal Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890!@£\$%^&**



**TO CHAMPION THE CATHOLIC CHURCH**

# CONTENT DESIGN

## SCHOOL PROMO VIDEO

**What kind of Video  
will you use?**

**Longer  
message/mission**

**Short clips**

**Where**

- **Web**
- **Social media**
- **Email**



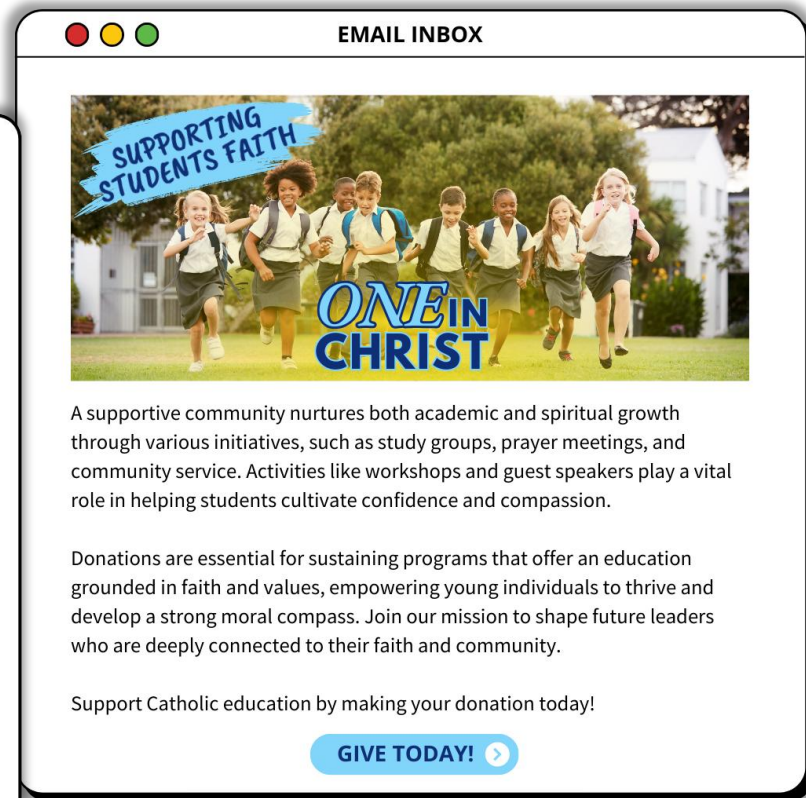
# DIGITAL MARKETING

## EMAIL & SOCIAL MEDIA CAMPAIGN

Who is developing  
the content?

Maintaining sites?

Where are you  
posting and why?



# DIGITAL MARKETING GROUPINGS



## CREATIVE SERVICES

### SERVICE LEVELS

FEATURES	MAR/COM STRAGETY	SOCIAL MEDIA	PAID SOCIAL ADS	TOTAL SOCIAL PACKAGE	EMAIL CAMPAIGN	TOTAL DIGITAL MARKETING PACKAGE
CONSULTATION						
SCHEDULE SUGGESTIONS						
ORGANIC SOCIAL MEDIA CONTENT						
PAID ADS						
EMAIL CONTENT						
WEBSITE ASSESSMENT						

*\*Pricing for digital marketing engagements start as low as \$500 and depends on length of campaign and number of deliverables.*

# Individual Examples

## ÚNETE A NUESTRA COMUNIDAD CATÓLICA

Nosotros creemos que los padres de familia como educadores principales de sus hijos e hijas deben escoger la mejor educación para ellos. Nuestras escuelas católicas ayudan a los padres de familia con la responsabilidad que tienen en educar a sus hijos e hijas con las creencias de la Iglesia Católica y vivir una vida católica.



SCAN ME

Aprende más en:  
[diocesefwsb.org/schools](https://diocesefwsb.org/schools)



### ARCHBISHOP NOLL CATHOLIC CENTER

915 South Clinton Street | Fort Wayne, IN 46802

## ASISTIR A UNA ESCUELA CATÓLICA PUEDE SER MAS FÁCIL DE LO QUE TÚ PIENSAS

Cambios recientes en la legislación del estado de Indiana ahora permiten a padres de familia tener la opción de escoger una educación Católica para sus hijos e hijas--una educación basada en la fe y que desarrolla la mente, los cuerpos, las almas y los talentos dados por Dios a cada uno de nosotros. Empezando con el año escolar 2021-2022 las familias que califican por medio de sus recursos económicos en la tabla de abajo, podrían calificar para asistir a una escuela católica. También tienen que pasar otros requisitos que impone el estado.(ser residente del estado de Indiana y calificar para ocho más requisitos). Si su familia califica para el Indiana School Choice o una SGO scholarship, esos fondos pueden pagar gastos incluyendo colegiatura. El programa voucher **Indiana Choice Scholarship program** es Financiado con donaciones privadas. La **Scholarship Granting Organization (SGO)** ayuda a familias de pocos y medios recursos económicos asistir a escuelas en la Diócesis de Fort Wayne-South Bend.

HOUSEHOLD SIZE	300% FRL
1	\$71,484
2	\$96,681
3	\$121,878
4	\$147,075
5	\$172,272
6	\$197,469
7	\$222,666
8	\$247,863
9	\$273,060
10	\$298,257



DIocese of  
FORT WAYNE-SOUTH BEND  
CATHOLIC SCHOOLS OFFICE

# St. Augustine High School

## HOME OF THE KNIGHTS

St. Augustine High School develops the whole person, promotes Gospel values, inspires a love of learning and upholds academic excellence in a nurturing community. Since 1927, a long-standing tradition of excellence as a college preparatory school has defined Laredo's only Catholic high school. St. Augustine High School's vision, to which our entire school community and stakeholders are committed, is to empower tomorrow's leaders through quality education, faith and service.

- » Accredited by the Texas Catholic Conference of Bishops, with standards approved by TEA
- » 80% of Teachers are Texas State Certified
- » 22:1 Student to Teacher Ratio with Enrollment: 310
- » 60% of students are in the Dual Enrollment Program with LC, UTSA and TAMU
- » Member of Texas Association of Private and Parochial Schools (TAPPS) - District 5A which includes RGV, SA + Victoria
- » Full, competitive Athletic Program - including football!
- » Over 25 student-led organizations
- » Confirmation Preparation Program - 10th Grade
- » School Campus includes an Elementary + Middle School, Grades K3 - 8th with 340 Students
- » 35% of Students receive Tuition Assistance
- » Over \$12 Million in Scholarships by Class of 2023

**Registration begins January 2024**  
**Contact Principal Dr. Olga Gentry**  
**to schedule a tour and personal visit.**



# St. Augustine High School

"Tradition of Excellence in Catholic Education"



FIRST-CLASS MAIL  
PRESORTED  
U.S. POSTAGE  
PAID  
HUNTINGTON, IN  
PERMIT NO. 55

Ancillary Endorsement

Parishioner  
Address Line 1  
Address Line 2  
City, State

**ST. ELIZABETH ANN SETON**  
*Mass of Thanksgiving*  
HONORING THOSE WHO SUPPORT OUR SCHOOL

**WEDNESDAY, NOVEMBER 20TH**  
**11:00am at Seton Catholic**  
*with Lunch to Follow*

1300 Ca  
79

Please **RSVP Here**



642.622.1400 | se  
org

# Banner Examples



THANK YOU TO OUR SPONSORS!

Linker Construction

Young Electric

Mettler Insurance

Schact/Pfister

Imperial  
Trophy & Awards

PeGan Electric

Bischoff  
Plumbing Heating  
and Cooling

RACE to thank these members  
and patrons of our businesses



A 'KNIGHT' AT THE RACES

Annual Fundraiser Sponsored by the  
Charitable Giving Committee

**Tickets on sale now!**  
*\$100 drawing for early ticket purchases*

Doors Open at 5:00pm  
Buffet from 5:30-7:30pm  
Races Start at 7:30pm



For tickets and more information  
inquire at the bar.



# Feasibility Study



## ST. JOSEPH THE WORKER CAREER TECHNICAL ACADEMY

# FEASIBILITY STUDY 2023



THE DIOCESE OF FORT WAYNE/SOUTH



### St. Joseph the Worker Career Technical Academy A Diocesan Career Center with a Focus on Faith, Education, and Service

#### Did you know?

Employment of registered nurses is projected to grow 15 percent from 2016 to 2026—much faster than the average for all occupations. (U.S. Bureau of Labor Statistics)

Over the next decade in Allen County alone, there will be more than 10,000 career opportunities in construction!

69% of teens say they have a business idea, but are unsure of how to start the process (Junior Achievement USA)

#### Proposed Curriculum

- Construction Trades
- Med Tech - CNA & CMA
- Entrepreneurship

All career pathways will culminate with a Capstone project that will include entrepreneurial elements

Certifications (each of the pathways would include a certification and/or dual credit)

#### Partnerships with locally owned businesses



#### Proposed Building Layout

- Three regular sized classrooms
- Four open floor lab spaces
- Open space activity center that could host events like:
  - Robotics competitions
  - Career days
  - Job fairs
  - Private events

"I am writing this letter with great enthusiasm and support for the collaborative effort between Bishop Dwenger and Bishop Luers High Schools in establishing the first Catholic Career Center in the state of Indiana. It is truly inspiring to witness our two esteemed institutions come together to address the growing need for skilled laborers in a way that aligns with our Catholic values and teachings.

I have no doubt that the Catholic Career Center will serve as a beacon of excellence in education and career preparation. It will empower students to achieve their fullest potential and contribute meaningfully to the betterment of our communities. This initiative is not just about creating skilled laborers; it is about fostering well-rounded individuals who are committed to their faith, their families, and their fellow citizens."

Andy Zay  
State Senator, District 17

Bishop Luers new Trade Center will provide interested students to young people within



Shawnee Construction & Engineering automatically endorses the establishment of Bishop Luers High Schools. As we see the need for skilled laborers throughout the region, this Trade School will be a critical component of the economic growth of Allen County." Richard M. Nelson, Allen County Commissioner, F. Nelson

By opening a Catholic based trades school for young people who are interested in working in construction for employers like

started. It would allow them to excel in their



Automotive group supports the creation of the Catholic high school students in the trade of automotive mechanical education works closely with this Career Center. Tech's automotive program now in its 10th year, has been a successful path in the industry. With a shortage of available resources and students interested, this facility would be an addition to help serve the demand in this field. We know from experience that if we can provide a student with real world experience, they can become very successful in their field as a technician." O'Daniel Automotive Group

AUTOMOTIVE GROUP

## Questions & Answers

Bishop Luers students, each parish community. We are asking that every parishioner is a valuable and important part of the faith community as broad a spectrum of the faith

Qualitative responses and provide an evaluation of the responses and determine if we can realistically proceed with the project for our students.

# Letter Campaign Examples

## BUILDING THE FUTURE BRICK BY BRICK

*"A community needs a soul if it is to become a true home  
for human beings. You*

Dear Informal Name,

This quote from Saint John Paul II signifies that members need a shared purpose, values, and participation and contribution of its people. In the individuals who live within it, through the

As I reflect back on the decade plus that I have in this parish, one thing is clear to me: this parish community, purpose, values, and connections, always rising. Our faith community is welcoming, vibrant, and strong. My thoughts in mind that I am reaching out to ask you to continue to make necessary repairs to our school for thousands of young people for nearly seven decades

As many of you have seen and heard during the past building has had some issues that we have addressed. Support from our whole parish family continues our mission of educating our young people that they may do great things in Jesus' name!

You can learn more about the challenges we face on our parish website at [www.saintplus.net](http://www.saintplus.net). More on this initiative so that we can make the final repairs for sustainability for decades to come. By participating in the Future: Brick by Brick, your support will help build enhancements as well as set our parish



I have always been amazed by how this faith community rallies for its members and for our parish. I know that once again I can count on you to help us as we embark on this campaign. Our campaign goal is just over \$3 million and while that may sound daunting to some please know that a core group of parish members have been working behind the scenes for months to develop a plan to achieve this goal. They are exploring state-funded support, reaching out to local and regional foundations, and developing this campaign. We rely on the support of our school families (past and present), alumni, and parishioners to help us achieve our goal and we value every contribution. Thanks to the many faithful parishioners who responded to my appeal in Church, we were already able to raise \$250,000 in just over two weeks. I believe that with God's help, and the generosity of our whole parish family, we will be able to reach our goal.

We will provide updates for you in our church bulletin, through our social media channels, on our school and parish websites, and through continued communication with everyone. I thank you in advance for your support—and remember your support can be more than making a monetary donation. Please share this campaign with former school families, alumni, former parishioners, and others who have been impacted by our parish and school. Together, as a vibrant community with purpose, values, and connection, we are confident that we will achieve our goal.

Thank you for your support. May God bless you!

Sincerely,

Monsignor William L. Kautman  
Pastor, Saint Pius X Parish

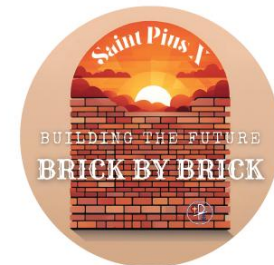


Visit [www.saintplus.net](http://www.saintplus.net) or scan the QR code to make your online donation. Use the enclosed envelope to make a donation of cash or check. Reach out to our rector if you would like to discuss a planned gift or multi-year pledge.



Place  
Stamp  
Here

St. Pius X Parish



# Campaign Example

**DID YOU KNOW?**

Only Co-Ed Diocesan Catholic School in Jackson County

**47** different zip codes

**A+ Program**

**400 STUDENTS** DUAL CREDIT & AP COURSES

**FULL-TIME CHAPLAIN ON STAFF**

Freshmen class consists of **23** different middle schools

**21** MSHSAA SPORTS

**4** DOMINICAN SISTERS OF MARY ON STAFF

**\$3 MILLION** in scholarships to college-bound students

Partnerships with external career and technology centers

**WHERE YOU BELONG**

SMACATHOLIC.ORG

**ROOTED IN OUR MISSION**  
 St. Michael the Archangel Catholic High School calls young men and women through a relationship with Jesus Christ, to embrace their God-given gifts in order to **KNOW TRUTH, LOVE GOD, and SERVE OTHERS** as His brave and humble disciples.



**ST. MICHAEL the ARCHANGEL CATHOLIC HIGH SCHOOL**

**OPEN HOUSE**

SAVE THE DATE!

9:00 AM - 12:00 PM  
 OCTOBER 8, 2022

SMACATHOLIC.ORG

SCAN HERE FOR SMA FALL EVENT DATES Including Middle School Nights!

For more information send us an email at [admissions@smacatholic.org](mailto:admissions@smacatholic.org) or call 816-753-4800



2903 NW LEE'S SUMMIT ROAD | LEE'S SUMMIT, MISSOURI 64664

## OPEN HOUSE

OCTOBER 8, 2022  
 9:00 AM - 12:00 PM

Registration required for open house - first 25 to sign up receive a free SMA t-shirt!

OCTOBER 1  
 Applications open for 2023-2024 school year

High School Placement Test (REQUIRED FOR 8TH GRADERS ONLY)  
 DECEMBER 3 or JANUARY 21

Tuition & Financial Aid Q&A (CHECK WEBSITE FOR NOVEMBER DATE)



SCAN HERE FOR SMA FALL EVENT DATES

## YOUR FUTURE IS HERE!

**Open House**  
 SATURDAY, OCTOBER 8, 2022  
 9:00 AM - 12:00 PM

**WHERE YOU BELONG**

— REGISTRATION REQUIRED —  
 To register or for more information send us

**ST. MICHAEL THE ARCHANGEL CATHOLIC HIGH SCHOOL**

**GUARDIANS**

#GUARDOOP

SMACATHOLIC.ORG

# Campaign Example

## DID YOU KNOW?

### OUR MISSION

The mission of Bishop John J. Snyder High School, a college preparatory school, is to assist in the ongoing formation of young men and women of **competence, conscience and compassion**, faithful to the Gospel and teaching of the Catholic Church.



### ADVANCED PLACEMENT (AP):

- » 14 AP classes offered
- » 150+ exams taken in 2023 with a pass rate of 86%
- » All individual exam pass rates were well above both State and Global averages

### ATHLETICS:

- » 17 competitive sports teams, now including Flag Football
- » 7 teams advanced to state playoffs last year
- » 2/3 of our students participate in athletics

### FINE ARTS:

- » 6 art classes offered including 2 AP courses
- » Music program comprised of choir, guitar, violin, and band
- » Theater program with 2 shows a year
- » Digital Information Technology classes

### ACADEMICS

Our college-preparatory curriculum is offered at three levels: standard college-preparatory, Honors and Advanced Placement. Students are not placed on a track at Snyder and are offered opportunities to progress to higher-level classes throughout their four years. Our Advanced Placement curriculum provides high-achieving students the opportunity to earn college credits in Art, English, Math, Science, Social Studies and Spanish. Incoming freshmen are placed in English, Math and Science based on the results of the High School Placement Test (HSPT), Terra Nova testing (for other standardized test) and 8th grade teacher recommendations. All freshmen are required to take the High School Placement Test for admission to Bishop Snyder High School.



### CURRICULUM AND GRADUATION REQUIREMENTS

Bishop John J. Snyder High School offers an expanded college preparatory curriculum. Twenty-eight credits are required for graduation in the following subject areas:

English	4 credits
Math	4 credits
Religion	4 credits
Social Studies	3 credits
Science	3 credits
World Language	2 credits
Physical Education	1 credit
Practical/Performing Art	1 credit
Electives	6 credits
Total	28 credits
Christian Service	25 hours per year
GPA Requirement	2.0

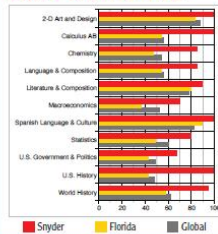
### HONORS COURSES

Bishop John J. Snyder High School offers an expanded college preparatory curriculum. Twenty-eight credits are required for graduation in the following subject areas:

- English I, II, III and IV
- Science (Biology, Biology II, Chemistry, Chemistry II, Anatomy/Physiology and Physics)
- Social Studies (World History, United States History, United States Government and Economics)
- Mathematics (Geometry, Algebra II, Pre-Calculus and Statistics)
- Foreign Language (French III, IV, Spanish III, IV)
- Art II, Art IV



### 2023 AP EXAM PASS RATES



### ADVANCED PLACEMENT COURSES

- 2-D Art and Design
- Biology
- Calculus AB
- Chemistry
- Drawing
- English Language and Composition
- English Literature and Composition
- Human Geography
- Macroeconomics
- Physics 1
- Spanish Language and Culture
- Statistics
- U.S. Government and Politics
- United States History
- World History

### ATHLETICS

As a mid-sized school, the athletic opportunities at Snyder are impressive. Over the past 20 years, we have built an amazing infrastructure of first-class athletic facilities. In 2022, ten seniors (10% of the graduating class) were offered scholarships to continue their success at the collegiate level.

Currently, we have athletes competing at Belmont Abbey College, Florida International University, Florida State College Jacksonville, Howard University, Greenville University, Jacksonville University, University of Notre Dame, Savannah State University, South Georgia State College, University of Florida, University of North Florida, University of South Florida, University of Valley Forge, and Warner University.

As a member of the Florida High School Athletic Association (FHSA), we are committed to offering a variety of sports for individuals and for teams. Over 50% of the students at Snyder participate on one or more athletic teams. The following sports are offered at Snyder:

FALL	WINTER	SPRING
• Cheerleading	• Cross Country	• Baseball
• Football	• Basketball	• Beach Volleyball
• Swimming	• Volleyball	• Boys Weightlifting
	• Diving	• Soccer
	• Golf	• Competition Cheerleading
		• Wrestling
		• Tennis
		• Softball
		• Flag Football
		• Track & Field

All student athletes must maintain a minimum 2.0 GPA to compete and have on file with the Department of Athletics all required Athletic Clearance paperwork.



### CAMPUS MINISTRY



As a Catholic high school, we are founded on and grounded in faith formation. We attend Mass each week as a school community. Our active Campus Ministry department and religion classes help students to grow deeper in their faith and to value Christian service to others. Students of all faiths are welcome at Snyder, and we encourage everyone to develop a relationship with Christ and live out the Gospel message.

The Campus Ministry department offers students many ways to become involved. Campus Ministry sponsors annual grade-level retreats which foster community and spirituality. Students in all grades join the St. Vincent de Paul Society, serve on the Rachel 5K Run committee, and participate in school-wide service projects. Throughout their four years, students are encouraged to share their gifts as they participate in the ministries of the Mass as lectors, altar servers and Extraordinary Ministers of Holy Communion. Our Music Ministry also offers opportunities to share special talents and help make our Masses a true celebration.

### EXTRACURRICULAR CLUBS AND ORGANIZATIONS

In addition our thriving Fine Arts community welcomes students to enrich their lives through music, art and digital technology classes and extra-curricular activities. Students can develop and grow their artistic skills in classes through Drumline, Art Club, Drama Club, Yearbook, Band, Chorus, the Spring Musical and new offerings each year.

Extracurricular clubs are open to new members with diverse offerings from bird watching to e-Sports, Robotics to Gardening. Academically strong students may be considered for a variety of academic honor societies including the National Honor Society.



### ACADEMIC CREDITATION AND MEMBERSHIP

Bishop John J. Snyder High School is accredited by the Florida State Board of Education and is a member of the National Catholic Education Association, the Florida State Board of Education and the Florida High School Athletic Association.

### MISSION

The mission of Bishop John J. Snyder High School, a college preparatory school, is to assist in the ongoing formation of young men and women of competence, conscience and compassion; faithful to the Gospel and the teachings of the Catholic Church.

### FACULTY

There are 40 teaching professionals at Bishop John J. Snyder High School. Post-baccalaureate degrees are held by 55% of our faculty.



Our faculty has a broad range of backgrounds and experiences, and the ability to meet the needs of all students and to help them succeed.



A one-time \$41 FACTS fee will be assessed and collected by FACTS with the first withdrawal.

**Transportation** - We offer transportation from a variety of neighborhoods. To learn more about our transportation program, visit our website and choose the Parents tab at the top. Please know that some routes fill quickly so it is important to reserve your space.

Our curriculum and instruction prepare each graduate to matriculate to an institution of higher education.

# DID YOU KNOW?

## OUR MISSION

The mission of Bishop John J. Snyder High School, a college preparatory school, is to assist in the ongoing formation of young men and women of **competence, conscience and compassion**, faithful to the Gospel and teaching of the Catholic Church.

**15** FHSAA SPORTS  
**13,8** Hours of Christ our comp  
**87%** Overall Advanced Placement (AP) pass rate  
**34** Faculty hold ac  
**63%** hold ac

## CELEBRATING 20

**96** Class of 2022 graduates were to **82** colleges and universities and **\$2.2 million** in scholarship

**17** Clubs and Extracurricular Activities  
**1,6** ALUMNI

**445** STUDENTS  
**1** National Merit Scholarship

## JOIN US FOR SNYDER 101 ON NOVEMBER 10

Every student can benefit from a Catholic education. Come and learn how your son or daughter can thrive in high school by attending Snyder 101.

Snyder 101 is a morning dedicated to introducing parents and guardians to Bishop John J. Snyder High School. The morning begins at 9:00 a.m. in the Tierney Media Center where you will meet our principal, Deacon David Yazdiya, and members of the administrative team. Afterward, visit classrooms, tour our athletic facilities, walk the campus, participate in Campus Ministry and learn about our college-preparatory academic curriculum and competitive athletic program.

## JOIN US FOR SNYDER 101 ON NOVEMBER 10<sup>TH</sup>

Every student can benefit from the values of a Catholic education. Come and visit us to learn how your son or daughter can thrive in high school by attending Snyder 101.

Snyder 101 is a morning dedicated to introducing parents and guardians to Bishop John J. Snyder High School. The morning begins at 9:00 a.m. in the Tierney Media Center where you will meet our principal, Deacon David Yazdiya, and members of the administrative team. Afterward, visit classrooms, tour our athletic facilities, walk the campus, participate in Campus Ministry and learn about our college-preparatory academic curriculum and competitive athletic program.

*Did you know that the 84 graduates of the Class of 2023 earned over \$2.3 million in scholarships and were accepted to more than 63 top-tier national colleges and universities? Come see why "We have so many happy people at Snyder."*

BISHOP JOHN J. SNYDER HIGH SCHOOL  
 5001 SAMARITAN WAY  
 JACKSONVILLE, FL 32210  
[www.bishopsnyder.org](http://www.bishopsnyder.org)



BISHOP JOHN J. SNYDER HIGH SCHOOL  
 5001 SAMARITAN WAY  
 JACKSONVILLE, FL 32210  
[www.bishopsnyder.org](http://www.bishopsnyder.org)

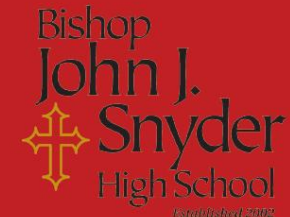
**JOIN US AT ONE OF THESE UPCOMING EVENTS:**

November 10 <sup>th</sup>	9:00 a.m.	Snyder 101
December 2 <sup>nd</sup>	8:15 a.m.	HSPT*
January 20 <sup>th</sup>	8:15 a.m.	HSPT*
January 20 <sup>th</sup>	12:00 p.m.	Open House
February 10 <sup>th</sup>	10:00 a.m.	Snyder 101

**The High School Placement Test (HSPT)** is administered to all incoming freshmen. If you have a son or daughter who would like to attend Snyder, visit the admissions page on our website and click "High School Placement Test" to reserve your spot.

**To RSVP for Snyder 101 or arrange a personal tour, call Amanda McCook in the Admissions Office at 904-940-8978.**

**We accept Florida's state scholarships (AAA Scholarship, Family Empowerment (UA & EO) and Florida Tax Credit).**



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# Thank You!

Questions? Please contact me at:

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